Meeting of Friends of Union County Library Union County Public Library Community Room April 18, 2018

In Attendance

Judy Baldwin, Pres Sally Woodworth, Treasurer Susie Brendle, UCPL Branch Libarian Debra Davis Barbara Hale Jackie Volk, V Pres Dawn Saraney, Chamber of Commerce Member Services Coordinator

Meeting was called to order at 2:05PM by Judy Baldwin, President.

Guest Dawn Saraney, Blairsville Union County Chamber of Commerce Member Services Coordinator, was welcomed. She presented ways we might better utilize our Chamber membership and possibly partner with the Chamber for future events/fundraisers. Jackie Volk will pursue Chamber event's page announcement for our May book/bake sale.

Minutes from January 24, 2018, meeting reviewed and approved with revisions.

Correspondence Thanks yous were received from Past President Debra Davis and local author Sylvia Turnage.

Treasurer's Report was made with comparison of expenses and income between Jan 1-April 18 of 2017 and 2018.

Librarian's Report Susie Brendle received great feedback from parents regarding Dr. Seuss programs and FOUCL-donated *The Cat in the Hat* books in March. Children's Summer Reading Program (SRP) kicks off on June 4. Since FOUCL January meeting, library has spent FOUCL-donated monies of \$630 toward SRP and \$277 toward periodicals.

Committee Reports

- Membership FOUCL currently has 124 members. We are distributing new resident packets through 3 local realty companies
 and the Brannon Lodge welcome cart; will continue to monitor effectiveness in attracting new members.
- Quarterly Newsletter Connie Rosenberry continues her excellent job as newsletter editor with very positive feedback received from readers. The Spring edition was distributed in time for National Library Week.
- **Public Relations/Publicity** Jackie Volk reported the most effective publicity continues to be newspaper articles submitted to the *North Georgia News*. Owliver logo and slogan "Give a Hoot...Join Us!" are being included.

Old Business

- Meetings & Events First quarter events received very positive evaluations.
 - Book signing by Sylvia Turnage on January 9 was well attended and considered successful.
 - Linda Johnston's Care & Evaluation of Books on February 21 was well received, attended by 20+ people.
 - Jason Edward's Genealogy Presentation on March 21 (a cold, snowy day) was popular; attended by 40+ people.
 - National Library Workers Day (April 10) staff gift presentation was made by several FOUCL members. Susie Brendle told us the gifts were appreciated.
 - April 11 a FOUCL-sponsored North Georgia Friends of the Library Conference featuring State Librarian Julie Walker highlighted National Library Week (April 8-14). Six Friends groups were represented through Friends' board members. Information was shared at the 4 discussion tables membership, fundraising, communication, and events (notes from discussions were reviewed and are attached to these minutes). Julie Walkers' presentation emphasized the excellence of Georgia public libraries and the resources available to FOUCL and library patrons through Georgia Public Library Service. Evelyn Lamar was commended for an outstanding job as event coordinator.
 - The May Select Used Book and Bake Sale Chair, Sally Woodworth, reported plans continue. She would like more donated books. May 10 is members only night. May 11 and 12 the sale is open to the public.
 - Upcoming Tour of Clay County Friends Bookstore and Optional Lunch is scheduled for Wednesday, June 20.
- Adult Summer Reading Program Jackie Volk presented recommendations and draft forms for a FOUCL-sponsored 2018 Adult Summer Reading Program based on the Libraries Rock! theme, which the children and young adults programs are based on. Program proposed to run June 1 through August 23.

New Business

- A letter from Mountain Regional Library Services Director Vince Stone was received requesting \$610 from FOUCL for video equipment to be used in the puppet program. After discussion, this amount was approved.
- Sally Woodworth reported that Robert Harford has volunteered to provide webmaster services to create a new standalone FOUCL website. Sally will be following up with him in the fall, after he becomes a full-time resident.
- Upcoming Events Discussion
 - August: Jackie Volk recommended the Fossil Lady, Jayne Brechbill, for an event to tie-in with the Adult Summer Reading Program. September: PowerPoint presentation by Vince Stone could focus on library patron available technology. October: Possible History of Union County program. November: Annual bake sale (before Thanksgiving), could also incorporate sale of donated Christmas decorations. December: All-member Christmas lunch at Brasstown Valley Resort. A movie for adults night is being considered. Third and fourth quarter calendar and proposed events' discussion to continue at the July board meeting.

The next scheduled board meeting will be July 18, 2018 from 2:00-4:00PM in the Library Community Room. All members are welcome to attend.

Meeting adjourned at 4:25PM.

Respectfully submitted, Jackie Volk, VP